











GEORGIA DIVISION
2004 BROCHURE DISTRIBUTION PROGRAMS AND RATES

	<u>Service Programs</u>	<u>Locations</u>	<u>Exposure</u>	<u>Rate</u>
	GA-A Rack Displays in tourist motels covering all of Metro Atlanta, including I-285, I-75, I-85, and I-20, downtown, Stone Mountain and Six Flags areas.	294	26,884	CALL
	GA-B SOUTH I-75, beginning just south of Atlanta at McDonough, covering Macon, and continuing south to Lake City, Florida.	186	14,275	CALL
	GA-B NORTH I-75, beginning north of Atlanta at Cartersville and continuing to, and including Metro Chattanooga.	121	9,783	CALL
	GA-C I-85, beginning north of Atlanta at Braselton and continuing to Charlotte, NC, and including the airport and metro areas of Greenville and Spartanburg.	125	11,005	CALL
	GA-D I-95, along the Georgia coast from Savannah to Jacksonville, including the Savannah and Brunswick areas.	74	5,630	CALL
	GA-E I-24, beginning west of Chattanooga at Jasper and continuing northwest to Nashville.	38	2,709	CALL
SPECIAL PROGRAMS				
	GA-LR (Atlanta Local-Resident Market) Rack displays in large businesses' employee areas, credit unions, military bases, recreation centers, and other public facilities.	44	150,000+people	CALL
	GA-DM (Atlanta Destination Market) Rack displays and concierge service in major hotels and motels serving primarily the business, convention and destination-tourist market.	192	38,689 rooms	CALL
	GA-VC Brochure warehousing and weekly distribution to five ACVB Visitor Centers in Metro Atlanta. ACVB members only. *Discounted to \$29/mo if selected in conjunction with one or more other service programs.	5	3,500/mo	CALL
	GA-BF Bulk fulfillment of our clients' material to state and local welcome centers or any other locations as requested.	Call for more Information		

- Rates are Based on annual contracts
- Rates are adjusted periodically to reflect changes in number of display locations
- NOTE COLOR DOTS CORRESPOND WITH COVERAGE MAP