





FLORIDA DIVISION
2004 BROCHURE DISTRIBUTION PROGRAMS AND RATES

BROCHURE DISPLAYS, INC., located in Daytona Beach, has provided professional brochure distribution for over 40 years along Florida's northeast coast in the popular resort destinations of Daytona Beach, New Smyrna Beach, St. Augustine and Jacksonville, while our Georgia Division in Atlanta has provided service in Georgia, Tennessee and North & South Carolina.

| | Service Program | Service Interval | Locations | Area of Service | Rate |
|---|--|-------------------------|------------------|---|-------------|
|  | FL-A DAYTONA BEACH (All Inclusive) | W – TM - M | 409 | The Greater Daytona Beach Resort Area | CALL |

NOTE: This service program includes FL-B and FL-C and consists of all our display locations in all 3 service programs in The Greater Daytona Beach Resort Area, New Smyrna Beach, Deland and Palm Coast.

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|  | FL-B DAYTONA BEACH (Standard) | W – TM – M | 385 | The Greater Daytona Beach Resort Area | CALL |
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NOTE: This service program includes FL-C and consists of all display racks in The Greater Daytona Beach Resort area, New Smyrna Beach, Deland and Palm Coast, EXCEPT for approximately 25 smaller displays that normally remain sold out.

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|--|--|---|-----|---|-------------|
|  | FL-C DAYTONA BEACH (Special) | W | 128 | The Greater Daytona Beach Resort Area | CALL |
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NOTE: This service program consists of our largest display racks located in businesses deemed to have a greater volume of tourist traffic than most other display locations, and must be serviced more frequently.

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|  | FL-D JACKSONVILLE | W – TM | 122 | Jacksonville Market ONLY | CALL |
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|  | FL-E COMBINATION | W – TM | 262 | Jacksonville and St. Augustine Combination | CALL |
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NOTE: This service program is available only to businesses actually located in St. Augustine or Jacksonville. It consists of all our display rack locations in both the Jacksonville FL-D and St. Augustine FL-F/a service programs, PLUS approximately 30 - 40 additional displays in local businesses where only information promoting the immediate area is allowed.

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|  | FL-F ST. AUGUSTINE | W – TM | 116 95 27 | St. Augustine Market ONLY | CALL |
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- Rates listed above represent FLORIDA markets only. GEORGIA Division rates are available separately
- Rates may be adjusted periodically to reflect occasional changes in the number of display rack locations
- Rates for all service programs are based on an initial contract for 12 consecutive months of service
- NOTE - *COLOR DOTS CORRESPOND WITH SERVICE AREAS SHOWN ON OUR COVERAGE MAP*